

Privacy Policy for MyEjen Sdn Bhd

Effective Date: 11 Dec 2025

MyEjen Sdn Bhd (“we,” “our,” or “us”) operates the website <https://myejen.com/home> and related online services. This Privacy Policy explains how we collect, use, store, share, and protect your personal information when you interact with our services.

By using our website or services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect different types of information to operate our services effectively and provide a better user experience.

1.1 Personal Data Provided by You

We collect the following information when you register, interact with our services, or contact us:

- Name
- Email address
- Phone number
- Public profile information (such as name or picture if voluntarily provided)
- Location data
- Payment-related information
- Other relevant information voluntarily shared by you

We do **not** collect Facebook login information.

1.2 Automatically Collected Information

When you use our website or services, we automatically collect:

- Device information

- IP address
- Browser type and operating system
- Usage and interaction analytics
- Cookies and tracking data

This information helps us understand usage patterns and improve your experience.

2. How We Use Your Information

We use the collected data for the following purposes:

- To provide and operate our app features
- To create and manage user accounts
- To improve the quality, stability, and performance of our services
- To personalize user experience
- To send notifications, alerts, and updates
- For analytics and performance tracking
- For marketing and promotional activities
- To ensure compliance with legal or regulatory requirements

3. How We Share Your Information

We may share your data with trusted third parties under strict confidentiality obligations:

3.1 Facebook / Meta

Certain features may involve interactions with Meta products. We comply with Meta's Platform and Developer Policies.

3.2 Third-Party Service Providers

We work with external partners to support our operations, including:

- **Hosting and analytics providers:** Google

- **Payment gateway:** Coming Soon

These partners help us analyze usage, process payments, and keep our services available.

3.3 Legal Requirements

We may disclose information if required by law, regulation, or to protect our rights, safety, or property.

4. Data Retention

We retain your information for as long as your account is active or as needed to provide our services. Some data may be stored longer to meet legal, regulatory, or security obligations.

5. User Rights and Controls

Depending on applicable laws, you may have the right to:

- Access your personal data
- Update or correct your data
- Request deletion of your data
- Opt out of marketing communications
- Withdraw consent (if applicable)

To exercise these rights, contact us at **enquiry@myejen.com**.

6. Children's Privacy

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from children. If such data is discovered, it will be removed promptly.

7. Data Security

We use reasonable administrative and technical safeguards to protect your information from unauthorized access, misuse, or disclosure. However, no online service is completely secure.

8. International Data Transfers

Your information may be processed or stored in countries outside Malaysia. By using our services, you consent to the transfer and processing of your data in these locations.

9. Updates to This Policy

We may update this Privacy Policy from time to time. If changes are significant, we will notify you through:

- **Email notifications**
- **In-app or website notifications**

Your continued use of our services after updates indicates acceptance of the revised policy.

10. Contact Us

If you have questions about this Privacy Policy or wish to exercise your data rights, please contact us at:

MyEjen Sdn Bhd

No. 02 (Second Floor), Jalan Perniagaan Seri Juru 1,
Pusat Perniagaan Seri Juru,
14100 Simpang Ampat,
Malaysia

Email: enquiry@myejen.com

Website: <https://myejen.com/home>